

CETUSA Internship Program Offer

Start Date: November 2016
Duration: 12 months
Hours: 32-40 hours per week
Compensation: \$15/hour
Strategic Marketing



Position Description: The participant will help this Austin based company in their direct mail and online marketing campaigns. These campaigns are initiated through direct mail, supported by targeted online marketing, and include data analysis, creative design, copywriting, proofreading.



Applicant Qualifications:

- J To apply for the Internship program, applicants must be in their penultimate or final year at their university or graduated.
- J Advanced English is required (written and spoken)

Responsibilities:

- Assist marketing team across all functions including: direct mail, email, search and display marketing, partnerships and affiliates
- Perform research to analyze and report on past campaigns in order to determine effectiveness of initiatives
- Research industry trends and competitor activity
- Create executive presentations and reports of findings to drive strategic decision making
- Develop and execute ideas and initiatives with the marketing team to drive customer growth and brand awareness



How to Apply: Submit a professional resume saved with your full name and academic field as the title to usmexico@cetusa.org. Indicate desired start and end dates,