



Council for Educational Travel USA

Trainee/Internship Program Offer

(10563) Digital Marketing Program – New York, NY



Program Duration: 12–18 months

Compensation: \$17.00 per hour

Housing: None provided

Number of Position Offered: 1

Host Company Description:

With over 12 locations around New York, the host company aims to change the café industry. Delicious pastries, sandwiches, and beverages are always on the menu at this café. Keeping quality and taste at the forefront, they also strive to keep prices affordable—for this café brand, high quality does not mean high prices. They are seeking a talented marketing intern to join their team who is eager to enhance their skills in the field.

Program Description:

- Create engaging content for our social media
- Maintain social media channels keeping them updated and brand-focused
- Communicate with influencers and industry professionals to create a strong network

Applicant Qualifications:

- To apply for the **Internship** program, you must be an undergraduate student of **business/marketing** OR a recent graduate starting the program within 12 months of graduation.
- To apply for the **Trainee** program, applicants must hold **business/marketing** degrees and have at least 1 year of professional work experience related to the degree, OR be career professionals with 5 or more years of professional experience in this field
- Applicants must speak advanced English
- Collecting, organizing, & analyzing data with proficiency with MS Excel, PPT, and Word.
- Significant lab & report writing experience with strong organization skills and attention to detail
- Eagerness to learn, strong work ethic, and able to work independently and with a team
- Excellent English skills with excellent interpersonal and communication skills.
- Strong knowledge of Facebook, Twitter, LinkedIn, Pinterest, Instagram, Google+, Tik Tok and other social media best practices

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title