

Trainee/Internship Program Offer

(10622) Marketing Specialist Program – New York, NY



Program Duration: 12–18 months

Compensation: \$15 per hour

Housing: not provided

Number of Position Offered: 1

Host Company Description:

With headquarters based in Germany, this host is a well-established beauty brand around the world. Started 20 years ago, the company has seen very quick growth. Aside from creating and distributing high-quality beauty products, they are also taking a stand on social issues by creating initiatives for Zero Waste, Climate change, and helping to improve working conditions for their suppliers.

Position Description:

- Support Amazon manager & coordinator in daily tasks such as product listing updates, inventory analysis, advertising analysis, customer service etc.
- Work with brand teams & creative designers to create A+ content for all products to drive incremental sales
- Help develop & implement new product listing types/bundles or promotions to drive sales
- Coordinate promotions with social media team to ensure features on IG
- Contribute to each brand's quarterly reporting/analyses
- Work with brand teams to develop creative to support promotional plans
- Manage customer service inquiries specific to Amazon

Applicant Qualifications:

- To apply for the **Internship** program, you must be an undergraduate student of **business/marketing** OR a recent graduate starting the program within 12 months of graduation.
- To apply for the **Trainee** program, you must hold a bachelor's degree in **business/marketing** and at least 1 year of work experience OR be a career professional of 5 or more years in related field.
- **Applicants must speak advanced English**
- **Must have strong Microsoft Excel skills and analytical skills**
- Experience with Amazon a plus
- Experience working with internal cross-functional teams
- Strong experience with social media platforms & understanding on how to translate sales to Amazon for our target consumer
- Strong capabilities in the use of the Microsoft Office Suite, including: Word, PowerPoint & Outlook
- Branding and creative skills with a passion for beauty/fashion, cosmetics experience a plus

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title