

Trainee/Internship Program Offer

(10820) Luxury Perfume Marketing Specialist Program – New York, NY



Program Duration: 12–18 months

Compensation: \$15 per hour

Housing: not provided

Number of Position Offered: 1

Host Company Description:

Based in NYC, this exclusive marketer and distributor of high-end perfumes and cosmetics works with a number of prestigious brands in this thriving niche market. Focusing on transparency, recognition, accountability, and communication, the host has become one of the industry's top firms. The brands they work with have been featured in top media outlets, such as Vogue, Women's Health, The New York Times Style Magazine.

Position Description:

- Support manager & coordinator in daily tasks such as product listing updates, inventory analysis, advertising analysis, customer service etc.
- Work with brand teams & creative designers to create A+ content for all products to drive incremental sales
- Help develop & implement new product listing types/bundles or promotions to drive sales
- Coordinate promotions with social media
- Contribute to each brand's quarterly reporting/analyses
- Work with brand teams to develop creative to support promotional plans
- Manage customer service inquiries

Applicant Qualifications:

- To apply for the **Internship** program, you must be an undergraduate student of **business/marketing** OR a recent graduate starting the program within 12 months of graduation.
- To apply for the **Trainee** program, you must hold a bachelor's degree in **business/marketing** and at least 1 year of work experience OR be a career professional of 5 or more years in related field.
- **Applicants must speak advanced English**
- Experience working with internal cross-functional teams
- Strong experience with social media platforms & understanding on how to translate sales for our target consumer
- Strong capabilities in the use of the Microsoft Office Suite, including: Word, PowerPoint & Outlook
- Branding and creative skills with a passion for beauty/fashion, cosmetics experience a plus

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title