

## **Trainee/Internship Program Offer**

### **(10821) Spanish-Speaking Graphic Designer– Deerfield Beach, FL**



**Program Duration:** 12–18 months

**Compensation:** \$17.00 per hour

**Housing:** not provided

**Number of Position Offered:** 1

#### **Host Company Description:**

This host is an importer of air and room cleaning systems that are sold worldwide in over 70 countries. Their products use unique filtration systems that purify the air, trapping airborne allergens, dirt, dust, and more, using water as the filter. The company has seen successful growth since 1996 and are now headquartered in Deerfield Beach, Florida.

#### **Program Description:**

With preferred knowledge in both print and digital design, the trainee or intern will perform and learn by doing the following:

- Develop creative, online/social campaigns, banner ads, email blasts, etc.
- Developing primary, secondary, and promotional package design
- Creating specification briefs for vendors and influencers. (Catalogs, ads, counter cards, event signage, social calendars, etc.)
- Artwork Management
- Ensure brand consistency across all digital and print platforms
- Design responsive email communications and email marketing campaigns
- Development of social media calendars

#### **Applicant Qualifications:**

- To apply for the **Internship** program, applicants must be full-time university students with academic focus in **Visual Arts / Graphic Design** studies OR have graduated less than 12 months from the internship begin date.
- To apply for the **Trainee** program, applicants must hold **Visual Arts / Graphic Design** degrees and have least 1 year of professional work experience related to the degree, OR be career professionals of 5 or more years of professional experience in this field
- Excellent English skills required
- **Fluency in Spanish is required**
- Proficiency in Adobe software – Illustrator, InDesign, Photoshop; 3D software is a plus.
- Preferred knowledge of social media outlets
- Ability to create visual elements (i.e., original images and illustrations) that help deliver a desired message.
- Multitasker, great collaborator, and has strong influencing skills.

**How to Apply:**

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title