Trainee/Internship Program Offer

(10681) UI-UX Designer Program – Secaucus, NJ

Program Duration: 12-18 months
Compensation: $15.00 per hour
Housing: not provided
Number of Position Offered: 1

Host Company Description:

Just twenty minutes outside of New York City, the host company is a fine jewelry manufacturer and wholesaler that caters to retailers of every size. Making every piece of jewelry from high-end bridal pieces to affordable fashion jewelry, they are able to provide for a wide array of clientele. They are seeking a tech-savvy intern who is eager to learn about web development and growing online business.

Position Description:

- Investigating user experience design requirements for our websites on desktop and mobile.
- Developing and conceptualizing a comprehensive UI/UX design strategy for the brand.
- Producing high-quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes, after researching the target audience and market that we plan to get to.
- Designing UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets on figma.
- Regular testing UI elements such as CTAs, banners, page layouts, page designs, page flows, and target links for landing pages on current websites.
- Collaborating with the marketing team, and internal and external designers to ensure the creation and delivery of tailored experiences for the digital user.
- Providing advice and guidance on the implementation of UX research methodologies and testing activities in order to analyze and predict user behavior.
- Adhering to style standards on typography and graphic design.

Applicant Qualifications:

- To apply for the **Internship** program, applicants must be full-time university students with academic focus in **Visual Arts / Graphic Design** studies <u>OR</u> have graduated less than 12 months from the internship begin date.
- To apply for the **Trainee** program, applicants must hold **Visual Arts / Graphic Design** degrees and have least 1 year of professional work experience related to the degree, <u>OR</u> be career professionals of 5 or more years in this field
- Excellent English skills required
- A portfolio of professional UI/UX design work for both web and mobile platforms.

- Working knowledge of the following technologies and software: Sketch, InVision, Visio, HTML, CSS (SCSS), iOS, Android, Design Systems, and Adobe Creative Suite.
- A team player but can work independently too.
- Excellent written and verbal communication skills.
- Multi-tasking and time-management skills, with the ability to prioritize tasks.

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title
4. Send a cover letter along with your resume