



Council for Educational Travel USA

Trainee/Internship Program Offer

(10697) Content Management Program – El Dorado, AK



Program Duration: 12–18 months

Compensation: \$18.00 per hour

Hours: 32–40 hours per week

Housing: Not Provided

Number of Position Offered: 1

Host Company Description:

The host company specializes in comprehensive restoration services for commercial and residential clients. Their expert team is equipped to handle damage caused by water, fire, mold, and other disasters. El Dorado, Arkansas is known for its entertainment hub (the Murphy Arts District), historic buildings and theaters, the South Arkansas Arboretum, with its many hiking trails and beautiful scenery.

Program Description:

- Create, edit, post, and update content on a variety of platforms
- Train alongside various departments to ensure consistency and optimize user experience
- Target specific audiences with marketing campaigns
- Maintain a content calendar to ensure consistent updates to all platforms
- Utilize SEO to monitor marketing strategies and success

Applicant Qualifications:

- To apply for the **Internship** program, applicants must be full-time university students with academic focus in **marketing/business** studies OR have graduated less than 12 months from the internship begin date.
- To apply for the **Trainee** program, applicants must have either a degree or professional certificate from a foreign post-secondary academic institution and at least 1 year of prior related work experience in the **marketing/business** field acquired outside the United States OR 5+ years of experience in this field.
- Applicant must speak and write with advanced English, be organized, and able to multitask
- Some experience in content management, content marketing, or related roles is beneficial.
- Experience WordPress, SEO tools, Google Analytics, or Hubspot preferred.

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title