



CETUSA
Council for Educational Travel, USA

Trainee/Internship Program Offer

(10746) Marketing Analytics Program – New York, NY



Program Duration: 12 - 18 months

Compensation: \$16.00 per hour

Housing: not provided

Number of Position Offered: 1

Host Company Description:

The host company is a leading company specializing in lab-grown diamonds, offering a sustainable and ethical alternative to traditional mined diamonds. Known for their commitment to quality, it provides a wide range of stunning, high-quality diamond jewelry that meets the highest industry standards. The company's innovative approach and dedication to environmental responsibility have earned them a strong reputation in the jewelry market. The firm aims to make luxury more accessible while promoting a greener future.

Position Description:

- Conduct marketing analytics to track and measure the performance of campaigns.
- Create and curate engaging content for social media platforms.
- Assist in developing and implementing social media strategies to increase brand awareness.
- Monitor social media channels and respond to customer inquiries and comments.
- Collaborate with the marketing team to brainstorm and execute content ideas.
- Support the tracking and reporting of marketing campaign performance using key metrics and analytics tools.

Applicant Qualifications:

- To apply for the **Internship** program, you must be an undergraduate student of **Marketing** or **Business** OR a recent graduate starting the program within 12 months of graduation.
- To apply for the **Trainee** program, you must hold a bachelor's degree in **Marketing** or **Business** and at least 1 year of work experience OR be a career professional of 5 or more years in related field.
- Excellent English language skills, and written and verbal communication skills.
- Passion for marketing, creativity, and a genuine interest in the food and non-food products industry.
- Strong attention to detail and ability to effectively multitask in a fast-paced environment.
- Excellent interpersonal skills and the ability to work collaboratively as part of a team.
- Proficiency in Microsoft Office Suite and familiarity with social media platforms.
- Prior experience or knowledge in marketing, digital marketing, or related fields is a plus but not mandatory.

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title