

Trainee/Internship Program Offer

(10708) Marketing Program - New York, NY



Program Duration: 12 - 18 months

Compensation: \$16.00 per hour

Housing: not provided

Number of Position Offered: 1

Host Company Description:

The host company is a family-owned, children's furniture manufacturer and distributor located in New York City. It sells its products at major retailers like Walmart, Target, and Amazon, or at small, local shops. They donate ten percent of all profits towards improving the lives of underprivileged children by giving back to the communities that need help the most.

Position Description:

- Candidate would assist in managing priorities for team
- Assist with creating marketing assets for new products and the company.
- Train closely with designers and other marketing teams
- Content creation, distribution, and management on a variety of platforms
- Social media ad campaigns and analysis

Applicant Qualifications:

- To apply for the **Internship** program, you must be an undergraduate student of **business** OR a recent graduate starting the program within 12 months of graduation.
- To apply for the **Trainee** program, you must hold a bachelor's degree in **business** and at least 1 year of work experience OR be a career professional of 5 or more years in related field.
- Experience communicating with customers
- **High-level experience with social media ads (Facebook, Instagram, Twitter, etc.)**
- Excellent English Language Skills
- Strong written and verbal communication skills
- Experience with MS Office, and strong Excel skills
- Highly Organized
- Strong attention to detail and ability to multitask
- Role requires strong organizational skills and someone who is a quick learner with ability to change direction as needed.

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title