



## Trainee/Internship Program Offer

### **(10795) Marketing Research Trainee – Commerce, TX**



**Program Duration:** 18 months  
**Compensation:** \$17.00 per hour  
**Housing:** None  
**Number of Position Offered:** 1

#### **Host Company Description:**

This host company specializes in large lithium batteries. From golf carts, to powering off-grid solar-powered homes, they install and provide support for a multitude of battery situations and needs. Using lithium technology, the host company is able to provide efficient, long-lasting, and renewable energy solutions.

#### **Position Description:**

- Conduct market research to identify emerging trends, potential business partners, and competitive activities in the battery manufacturing sector.
- Analyze data to support B2B strategy development, including segmentation, targeting, and positioning.
- Explore and propose innovative market penetration methods for new and existing product lines.
- Prepare detailed reports and presentations, summarizing with strategic recommendations
- Collaborate with cross-functional teams (sales, marketing, product development) to align research insights with business objectives.

#### **Applicant Qualifications:**

- To apply for the **Trainee** program, applicants must hold **Business, Marketing, Economics, Engineering,** or related degrees and have at least 1 year of professional work experience related to the training field, OR be career professionals of 5 or more years of professional experience in this field
- Excellent English written and verbal communication skills, problem-solving, and proactive mindset
- Strong analytical skills with the ability to interpret data and draw actionable conclusions.
- Knowledge of B2B marketing principles; interest in industrial or manufacturing markets is a plus.
- Proficiency in research tools, Microsoft Excel, and presentation software.

#### **How to Apply:**

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title