



Council for Educational Travel USA

Trainee/Internship Program Offer **(20009) AI Content Creator Program – New York, NY**



Program Duration: 12 – 18 months

Compensation: \$17.00 per hour

Housing: not provided

Number of Position Offered: 1

Host Company Description:

The host company is a family-owned, children's furniture manufacturer and distributor located in New York City. It sells its products at major retailers like Walmart, Target, and Amazon, or at small, local shops. They donate ten percent of all profits towards improving the lives of underprivileged children by giving back to the communities that need help the most.

Position Description:

- Create and refine product images, lifestyle visuals, and short-form videos to support marketplace listings and marketing initiatives
- Edit and enhance images and videos using professional editing software
- Use AI image and video tools (Midjourney, Firefly, Runway, D-ID, etc.) to generate content
- Repurpose and elevate existing brand assets into A+ content modules, marketplace-ready videos, and social/promotional content
- Ensure all creative assets meet marketplace and content standards

Applicant Qualifications:

- To apply for the **Internship** program, you must be an undergraduate student of **digital marketing/marketing** OR a recent graduate starting the program within 12 months of graduation.
- To apply for the **Trainee** program, applicants must hold **digital marketing/marketing** degrees and have at least 1 year of professional work experience related to the degree, OR be career professionals with 5 or more years of professional experience in this field
- **Advanced English is required** with strong communication skills
- Proficient with AI image/video creation with prior digital/AI marketing experience preferred

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title