

## Trainee/Internship Program Offer

### (10708) Marketing Program – New York, NY



**Program Duration:** 12 – 18 months

**Compensation:** \$17.00 per hour

**Housing:** not provided

**Number of Position Offered:** 1

#### **Host Company Description:**

The host company is a family-owned, children's furniture manufacturer and distributor located in New York City. It sells its products at major retailers like Walmart, Target, and Amazon, or at small, local shops. They donate ten percent of all profits towards improving the lives of underprivileged children by giving back to the communities that need help the most.

#### **Position Description:**

- Candidate would assist in managing priorities for team
- Assist with creating marketing assets for new products and the company.
- Train closely with designers and other marketing teams
- Content creation, distribution, and campaign management on various platforms & social media

#### **Applicant Qualifications:**

- To apply for the **Internship** program, you must be an undergraduate student of **business/marketing** OR a recent graduate starting the program within 12 months of graduation.
- To apply for the **Trainee** program, applicants must hold **business/marketing** degrees and have at least 1 year of professional work experience related to the degree, OR be career professionals with 5 or more years of professional experience in this field
- Experience communicating with customers & high-level experience with social media ads
- Excellent English language skills (written and verbal), highly organized, able to multitask, with strong attention to detail, with experience with MS Office (Excel)
- **Required qualifications:** Meta Ads & Google Ads certified, TikTok Shop experience

#### **How to Apply:**

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title