



Council for Educational Travel USA

Trainee/Internship Program Offer **(20016) AI Graphic Design Program – New York, NY**



Program Duration: 12 – 18 months

Compensation: \$17.00 per hour

Housing: not provided

Number of Position Offered: 1

Host Company Description:

The host company is a family-owned, children's furniture manufacturer and distributor located in New York City. It sells its products at major retailers like Walmart, Target, and Amazon, or at small, local shops. They donate ten percent of all profits towards improving the lives of underprivileged children by giving back to the communities that need help the most.

Position Description:

- Create visual designs using AI-powered design tools
- Support the design team in producing graphics for digital platforms
- Use AI tools to generate, refine, and iterate design concepts based on brand guidelines
- Edit and enhance AI-generated visuals using traditional design software
- Maintain consistency with brand identity, color palettes, and typography across all designs

Applicant Qualifications:

- To apply for the **Internship** program, you must be an undergraduate student of **digital marketing/graphic design** OR a recent graduate starting the program within 12 months of graduation.
- To apply for the **Trainee** program, applicants must hold **digital marketing/graphic design** degrees and have at least 1 year of professional work experience related to the degree, OR be career professionals with 5 or more years of professional experience in this field
- **Advanced English is required** with strong communication skills
- Proficient with AI image/video creation with prior digital/AI marketing experience preferred

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title