



Council for Educational Travel USA

## **Trainee/Internship Program Offer**

### **(20017) Fashion Marketing Program – New York, NY**



**Program Duration:** 12–18 months

**Compensation:** \$17.00 per hour

**Hours:** 32–40 hours per week

**Housing:** Not Provided

**Number of Position Offered:** 1

#### **Host Company Description:**

This apparel company is based in Manhattan, New York City and has grown from a small operation into a brand focused on modern, everyday clothing. They conduct market research and trend analysis to inform their design concepts, and then their creative team develops original apparel ideas. The company handles merchandising and works with warehousing partners across the U.S. to fulfill and ship orders efficiently. They are involved in product development, combining creativity and technical skill to bring their products to life. In addition, they engage with audiences on social media and emphasize sustainable, ethical sourcing as part of their mission.

#### **Program Description:**

- Prepare for meetings by printing linesheets, compiling prior sales reports, organizing samples on racks according to the linesheets, and gathering any additional relevant materials
- Create and maintain curated spreadsheets and PDF linesheets
- Sort price tickets by purchase order for distribution to suppliers
- Business management: organize and sit-in vendor/client meetings and track follow up

#### **Applicant Qualifications:**

- To apply for the **Internship** program, applicants must be full-time university students with academic focus in **Fashion / Marketing** studies OR have graduated less than 12 months from the internship begin date.
- To apply for the **Trainee** program, applicants must have either a degree or professional certificate from a foreign post-secondary academic institution and at least 1 year of prior related work experience in the **Fashion / Marketing** field acquired outside the United States OR 5+ years of experience in this field.
- Advanced English, with strong understanding of English accounting terminology.

#### **How to Apply:**

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title