



Council for Educational Travel USA

Trainee/Internship Program Offer

(20042) Social Media Program – Moraga, CA



Program Duration: 12-18 months

Compensation: \$18.00 per hour

Housing: not provided

Host Company Description:

The host company is a growing creative marketing agency working with clients in the interior design, architecture, construction, and luxury home industries. Moraga, California is located about 30 minutes outside of San Francisco. Participants can enjoy a small-town feel during their internship, while enjoying everything the city has to offer. Unique experiences include taking the ferry to Alcatraz Island, riding cable cars, visiting Golden Gate Park, and partaking in the city's incredibly diverse food and entertainment scene.

Position Description:

- Create engaging content while maintaining a refined and elevated aesthetic on Instagram (reels, stories, etc.)
- Plan content and track engagement
- Collaborate with clients, photographers, designers, and creative professionals

Applicant Qualifications:

- To apply for the **Internship** program, applicants must be **marketing** undergraduate/graduate students OR be recent graduates who begin the program within 12 months of their graduation date
- To apply for the **Trainee** program, applicants must have either a degree or professional certificate from a foreign post-secondary academic institution and at least 1 year of prior related work experience in the **marketing** field acquired outside the United States OR 5+ years of experience in this field.
- Applicants must speak advanced English
- Applicants preferred who have a strong visual eye for good design and branding and those who understand luxury, lifestyle, interiors, architecture, or creative industries

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title